

VACANCY ANNOUNCEMENT

Dear

SOCIAL MEDIA MANAGER

You will be responsible for creating engaging content managing campaigns and analyzing performance metrics to ensure we meet our goals

YOUR KEY RESPONSIBILITIES

- Develop and implement our social media strategy
- Enhancing our online presence and driving engagement across all platforms
- Develop and execute social media strategies aligned with our marketing objectives
- Create curate and manage published content (images, video, written)
- Monitor respond to and engage with our audience across social media platforms
- Analyze performance metrics and adjust strategies to optimize engagement and reach
- Stay up-to-date with marketing and global industry trends and emerging social media platforms
- Collaborate with cross-functional teams to support marketing campaigns and brand initiatives

YOU SHOULD



- Age between 21 - 30
- Proven experience as a social media manager
- Strong understanding of social media platforms
- Excellent written and verbal communication skills (English/Sinhala/Tamil)
- Proficiency in social media management tools and analytics
- Creative thinking with an eye for design and storytelling
- Ability to work independently and manage multiple projects

BENEFITS

- Work in a dynamic and creative environment with a passionate team
- Opportunities for professional growth and skill development
- Self-care packages and self-development supports
- Accommodation facilities
- Values for multi-cultures and diversity
- Contribute to exciting projects that make an impact
- Flexibility, humanity and learning with challenges

Send your CV & motivation letter to: hr@elukids.com

Before: 31 December 2024